


June 2024



Student Voting Rates for East Carolina University

NSLVE Campus Report

Tufts
UNIVERSITY | Jonathan M. Tisch
College of Civic Life

NSLVE THE NATIONAL STUDY
OF LEARNING, VOTING,
AND ENGAGEMENT

June 2024

Dear Colleagues:

We are pleased to share this tailored report containing your students' voting rates for several recent election cycles. For the first time ever, this report contains *four* years of relevant topline data: the midterm elections of 2014, 2018, and 2022, along with contextual data from the 2020 presidential election year. As we build the NSLVE data over time, the additional years of data may help your institution to begin to understand longer-term trends and considerations for practice.

This month, we are also looking forward to the release of Democracy Counts 2022, our national report on our most recent midterm elections. The results from 2022 were mixed – some encouraging trends and some signs of more work to do. We are excited to dive into the results with you and share what we see as the major takeaways in the coming weeks, so stay tuned.

You've heard this from us before: we urge you to share this report widely and strategically across your campus community. NSLVE data is an important resource for not only understanding your institution but also building a culture of political learning in higher education. We also invite you to invite you to [lean on our team's resources, including our Election Imperatives report series](#), which provides data-backed practical recommendations for centering civic and political learning and participation.

Other resources that you might find helpful in your work include our forthcoming national report ([keep an eye on our homepage!](#)), [our report on how institutions use NSLVE reports](#), and [our discussion guide on how to talk about your NSLVE reports on campus](#).

Finally, we always encourage you to reach out to us for support and with any questions that you may have. Email NSLVE@tufts.edu to get in touch with our team, and as always, watch your inbox (or sign up!) for [our periodic newsletter](#), announcements about upcoming releases, and new resources.

Remember, student political learning is a constant effort, requiring year-round strategic building. Elections may be episodic, but student engagement in democracy should not be.

All the Best,
Adam, Duy, Mari, and Victoria
The NSLVE Team

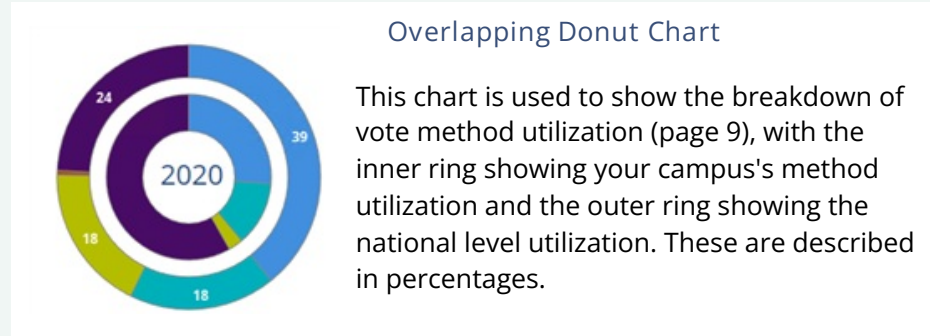
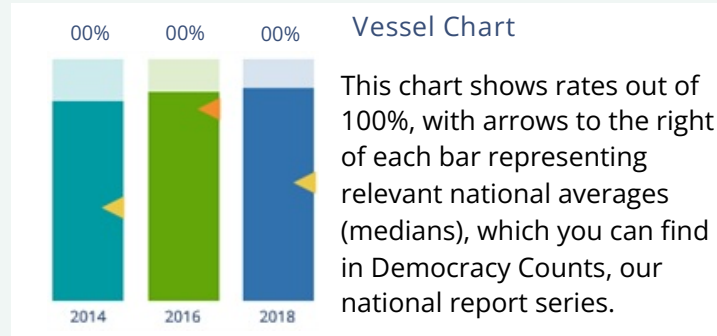
In This Report

This report presents data on student voter participation rates for your campus. The topline counts on page 5 tells you how many students voted, but we encourage you to look carefully at the data on subsequent pages to learn who voted. Data are presented in the form of vessel charts, overlapping donut charts, and tables.

Tables

	2014			2018			2014-2018 Change (p.p.)
	Enrolled	Voted	Rate (%)	Enrolled	Voted	Rate (%)	
Asian	-	-	-	-	-	-	-
American Indian/ Alaska Native	-	-	-	-	-	-	-
Black	-	-	-	-	-	-	-
Hispanic	-	-	-	-	-	-	-

The tables show the numbers of students and the rates from 2014, 2018, 2020, and 2022, when available. The change column represents difference between comparable counts and rates. The change in rates are in terms of percentage points. A red down arrow indicates a decrease, a green up arrow indicates an increase, and a yellow arrow pointing to the right indicates no change. "-" in these tables indicates that the data is unavailable/missing, or is available for 10 or less students.



Voting, Registration and Yield Rates

YOUR INSTITUTION

27.6%

2022 Voting Rate

-3.0

Change From 2018

ALL INSTITUTIONS

30.6%

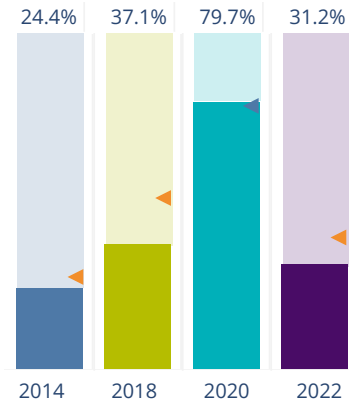
2022 Voting Rate

REGISTRATION RATE



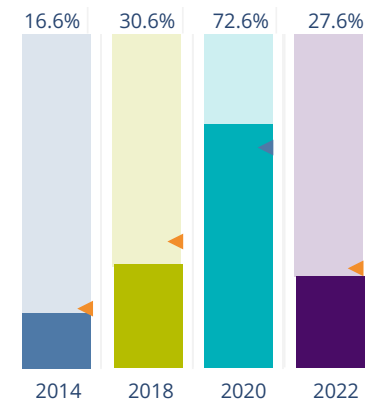
The **Registration Rate** is the percent of your voting-eligible students who registered to vote.

VOTING RATE OF REGISTERED STUDENTS



The **Voting Rate of Registered Students** is the percent of registered students who voted on Election Day. We often refer to this as the “yield” rate.

VOTING RATE



The **Voting Rate** is the percentage of eligible students who voted on Election Day. The voting rate is also the product of the registration and yield rates.

Looking Closer

Voting and Registration Rates

	2014	2018	2020	2022	2018-2022 Change
Total Student Enrollment	26,886	27,986	28,010	26,569	↓ -1,417
Age under 18/Unknown	324	113	175	218	↑ 105
IPEDS estimated non-resident aliens	238	210	156	245	↑ 34
Datasource	IPEDS	IPEDS	IPEDS	NSC	
FERPA records blocked	-	-	-	-	-
Non-Degree Seeking Students	479	1,399	1,987	-	-
Total eligible voters	25,838	26,255	25,687	26,106	↓ -149
Number of students who registered	17,641	21,674	23,395	23,079	↑ 1,405
Number of students who voted	4,302	8,041	18,647	7,201	↓ -840
Registration Rate %	68	82	91	88	↑ 5
Voting Rate of Registered Students %	24	37	79	31	↓ -5
Voting Rate %	16	30	72	27	↓ -3

This page provides the numbers we used to calculate your voting, registration, and yield rates. The sub-categories under total student enrollment are the adjustments that we

make to account for students who are ineligible to vote due to age or citizenship status. We also exclude, when correctly flagged, students who are not pursuing degrees.

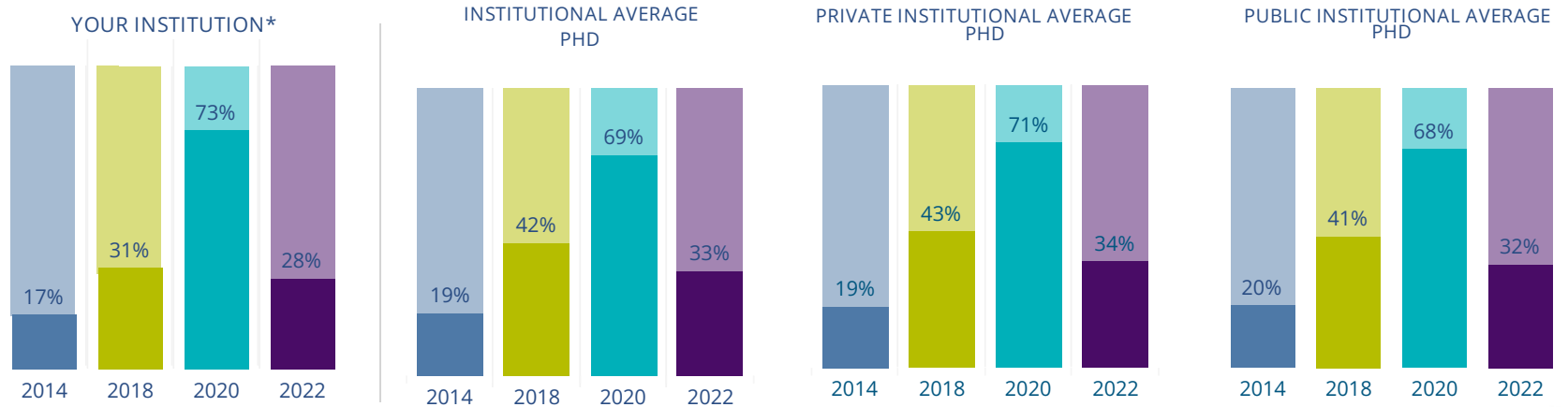
When we have removed non-resident aliens (international students), it is based on your institution's enrollment submission to the NSC. This is indicated by NSC for non-resident aliens data source. We use IPEDS-derived estimates of NRAs when institutions do not submit non-resident alien status data to NSC, or we cannot verify the accuracy of the reported counts. This is indicated by IPEDS in the data source.

In the following pages with tables, **Enrolled** represents the eligible voters when we have used NSC as the data source. When we have used IPEDS as the data source, **Enrolled** includes non-resident aliens who are ineligible to vote, and for whom we are unable to account due to the lack of data from your institution.

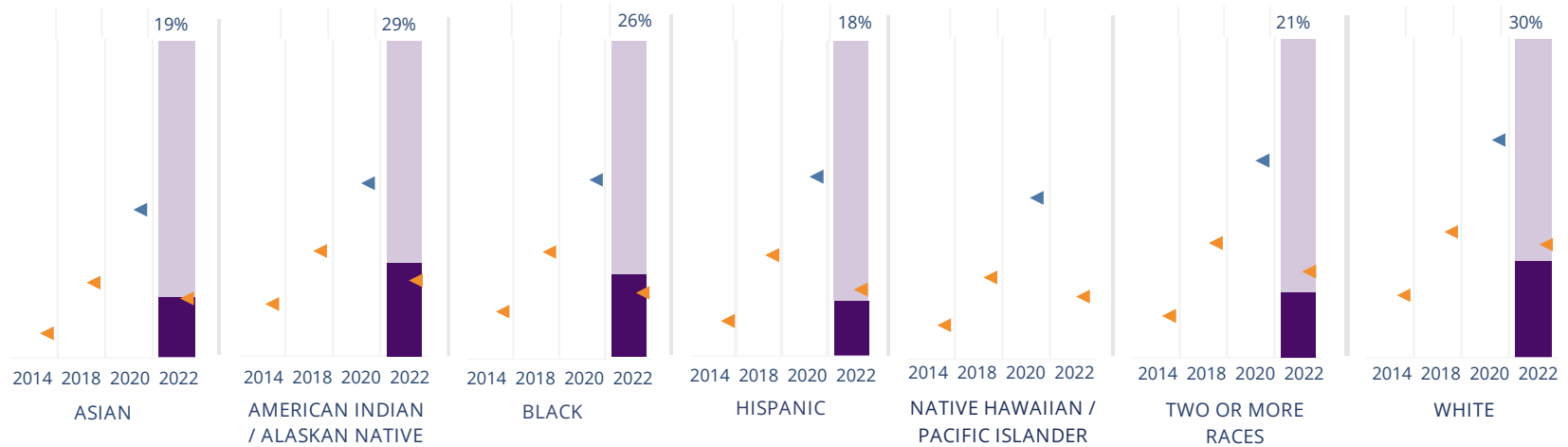
By Institution Types



These are estimated voting rates of your institution compared to the average voting rates of similar institutions in NSLVE. For Associate institutions, we only share public associate institutional averages due to sample size. *"Your Institution" chart is presented at a different scale.



By Race / Ethnicity



These are estimated voting rates for race / ethnicity groups. These classifications are provided by campuses and are obtained following race reporting procedures* defined by the National Center for Education Statistics of the Institute of Education Sciences (IES). Please see our FAQ for more detail : <https://tufts.app.box.com/v/idhe-nsive-report-faq>

If you notice unavailable/missing data in this page, it could mean any of the following for your institution: (i) does not report this data or reports this data as unknown; (ii) did not provide this data in past years; (iii) does not separately submit data for one or more of the demographic groups, or (iv) the data is reported for 10 or fewer students.

*<https://nces.ed.gov/ipeds/report-your-data/race-ethnicity-collecting-data-for-reporting-purposes>

Looking Closer

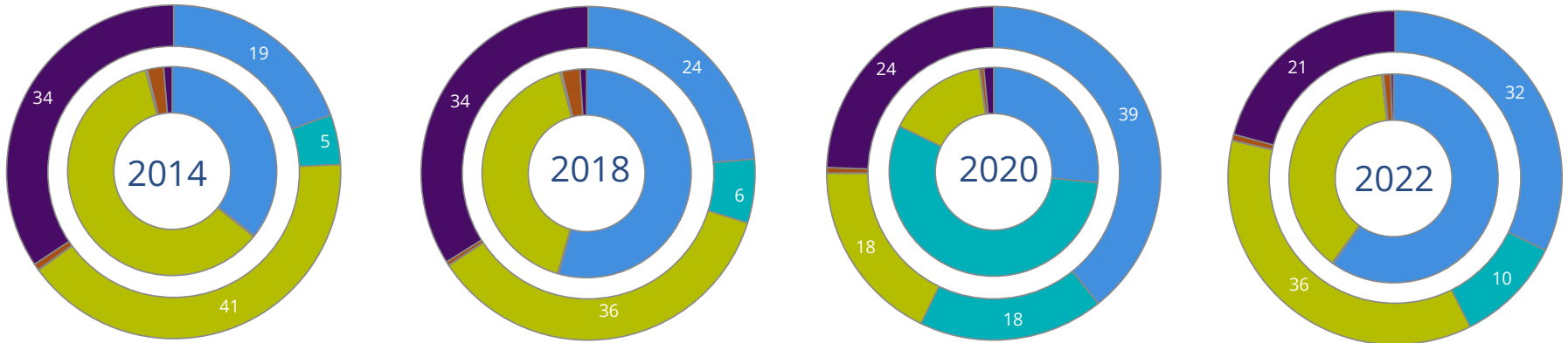
By Race/Ethnicity

This page provides the numbers we used to calculate race / ethnicity group voting rates. We include the counts of students and the change in rates between the two most recent comparable election years. If you notice unavailable/missing data in this page, it could mean any of the following for your institution: (i) does not report this data or reports this data as unknown; (ii) did not provide this data in past years; (iii) does not separately submit data for one or more of the demographic groups, or (iv) the data is reported for 10 or fewer students.

	2014			2018			2020			2022			2018-2022
	Enrolled	Voted	Rate (%)	Enrolled	Voted	Rate (%)	Enrolled	Voted	Rate (%)	Enrolled	Voted	Rate (%)	Change
Asian	-	-	-	-	-	-	-	-	-	756	144	19	-
American Indian/ Alaska Native	-	-	-	-	-	-	-	-	-	136	40	29	-
Black	-	-	-	-	-	-	-	-	-	4,313	1,117	25	-
Hispanic	-	-	-	-	-	-	-	-	-	2,211	388	17	-
Native Hawaiian/ Pacific Islander	-	-	-	-	-	-	-	-	-	26	-	-	-
2 or More Races	-	-	-	-	-	-	-	-	-	912	187	20	-
White	-	-	-	-	-	-	-	-	-	16,851	5,071	30	-
Race Unknown	26,073	4,302	16	26,455	8,041	30	25,832	18,647	72	901	250	27	↓ -2

By Voting Method

■ Not-In-Person
 ■ Early Vote
 ■ In-Person
 ■ Other
 ■ Provisional
 ■ Unknown



	2014		2018		2020		2022		2018-2022	
	Voted	Rate (%)	Voted	Rate (%)	Voted	Rate (%)	Voted	Rate (%)	Change	
Early Vote	-	-	13	0	10,342	55	14	0	→	0
In-Person	2,587	60	3,327	41	2,903	15	2,749	38	↓	-3
Not-In-Person	1,533	35	4,364	54	4,986	26	4,303	59	↑	5
Other	14	0	23	0	18	0	25	0	→	0
Provisional	108	2	226	2	108	0	76	1	↓	-1
Voting Method Unknown	53	1	88	1	290	1	34	0	→	0

These are estimated rates for vote method utilization, the number of students utilizing each method, and the percent of students utilizing each method. Not all U.S. states provide information on vote method; voting method for voter files from these states are classified "Voting Method Unknown." For a list of these states, see our FAQ. <https://idhe.tufts.edu/nslve/nslve-faq#CampusReports>. The inner ring in these charts show your campus's method utilization and the outer ring show the national level utilization.

By Age Group

	2014	2018	2020	2022
18-21	7%	22%	72%	19%
22-24	14%	28%	68%	25%
25-29	22%	38%	69%	33%
30-39	37%	51%	73%	43%
40-49	53%	63%	82%	59%
50+	64%	71%	87%	72%

Voting is habit-forming and young voters will often continue as voters in subsequent elections. Also, elected officials and public opinion polls solicit opinions from people they can locate - people in the voter files. Our 2020 data showed a surge among the youngest voters on college campuses, yet 2022 saw a return to past trends, with older students voting at higher rates than their younger counterparts. This change underscores the importance of continued need for institutionalized learning -- working with students to help them understand their political voice and power as they arrive on campus.

Looking Closer

By Age Group

Here, we provide the numbers of students in each age category and the voting rates for each group. These

are based on the student's age on the day of the election, as calculated by the National Student Clearinghouse using data from student enrollment records.

	2014			2018			2020			2022			2018-2022 Change
	Enrolled	Voted	Rate (%)	Enrolled	Voted	Rate (%)	Enrolled	Voted	Rate (%)	Enrolled	Voted	Rate (%)	
18-21	14,562	1,133	7	15,251	3,492	22	14,974	10,840	72	14,077	2,718	19	↓ -3
22-24	4,789	675	14	4,975	1,408	28	4,813	3,293	68	4,994	1,282	25	↓ -2
25-29	2,553	575	22	2,432	943	38	2,326	1,608	69	2,625	890	33	↓ -4
30-39	2,336	881	37	2,103	1,082	51	2,062	1,515	73	2,431	1,056	43	↓ -8
40-49	1,275	677	53	1,165	738	63	1,180	976	82	1,336	789	59	↓ -4
50+	558	361	64	529	378	71	477	415	87	643	466	72	↑ 1

Looking Closer

By Sex

	2014			2018			2020			2022			2018-2022
	Enrolled	Voted	Rate (%)	Enrolled	Voted	Rate (%)	Enrolled	Voted	Rate (%)	Enrolled	Voted	Rate (%)	Change
Female	15,554	2,712	17	15,441	5,046	32	15,276	11,489	75	15,752	4,549	28	↓ -3
Male	10,518	1,590	15	11,014	2,995	27	10,556	7,158	67	10,354	2,652	25	↓ -1

These are estimated voting rates for sex groups and the numbers we used to calculate their voting rates. These classifications are provided by campuses and are obtained following the reporting procedures defined by the National Center for Education Statistics (NCES) of the Institute of Education Sciences (IES). Presently, NCES requires institutions to report students as “Male” or “Female” only.*

If you notice missing data in this page, it could mean any of the following for your institution: (i) does not report this data; (ii) did not provide this data in past years; (iii) does not separately submit data for one or more of the demographic groups, or (iv) the data is reported for 10 or fewer students.

*<https://surveys.nces.ed.gov/ipeds/public/survey-materials/faq?faqid=11>

Looking Closer





By Education Level / Undergraduate Class Year

	2014			2018			2020			2022			2018-2022 Rate Change
	Enrolled	Voted	Rate(%)	Enrolled	Voted	Rate(%)	Enrolled	Voted	Rate(%)	Enrolled	Voted	Rate(%)	
EDUCATION LEVEL													
Undergraduate	21,469	2,703	12	21,962	5,809	26	21,266	15,102	71	19,917	4,363	21	↓ -4
Graduate	4,597	1,596	34	4,493	2,232	49	4,485	3,474	77	4,620	2,115	45	↓ -3
Class Unknown	-	-	-	-	-	-	81	71	87	1,569	172	10	-
CLASS YEAR													
Freshman	-	-	-	-	-	-	-	-	-	4,876	689	14	-
Sophomore	-	-	-	-	-	-	-	-	-	3,853	729	18	-
Upperclassman	-	-	-	-	-	-	-	-	-	11,182	2,943	26	-
ENROLLMENT STATUS													
Full-time	20,454	2,285	11	21,680	5,676	26	20,894	14,955	71	19,659	4,407	22	↓ -3
Part-time	5,619	2,017	35	4,775	2,365	49	4,938	3,692	74	6,447	2,794	43	↓ -6

These are estimated voting rates by Education Level (undergraduate/graduate), Class Year, and Enrollment Status (full-time/part-time), and the numbers we used to calculate these rates.

If you notice missing data in this page, it could mean any of the following for your institution: (i) does not report this data; (ii) did not provide this data in past years; (iii) does not separately submit data for one or more of the demographic groups, or (iv) the data is reported for 10 or fewer students.

By Field of Study

FIELDS	2014			2018			2020			2022			2018-2022
	Enrolled	Voted	Rate (%)	Enrolled	Voted	Rate (%)	Enrolled	Voted	Rate (%)	Enrolled	Voted	Rate (%)	Change
Architecture	24	-	-	38	15	39	41	37	90	39	22	56	 16
Area, Ethnic, Cultural, and Gender Studies	-	-	-	-	-	-	-	-	-	-	-	-	-
Biological and Biomedical Sciences	1,999	188	9	1,900	430	22	2,174	1,542	70	2,152	412	19	 -3
Business, Management, and Marketing	4,647	782	16	4,752	1,363	28	4,674	3,354	71	4,831	1,238	25	 -3
Communication and Journalism	973	139	14	1,055	317	30	923	639	69	862	246	28	 -1



These are estimated voting rates by field of study, and the numbers we used to calculate the field of study rates. For an explanation of CIP codes, please see our FAQ.* There are roughly 8,000 fields of study among U.S. colleges and universities, so we provide rates for condensed categories.

*<https://tufts.app.box.com/v/idhe-nslve-report-faq>

By Field of Study

FIELDS	2014			2018			2020			2022			2018-2022
	Enrolled	Voted	Rate (%)	Enrolled	Voted	Rate (%)	Enrolled	Voted	Rate (%)	Enrolled	Voted	Rate (%)	Change
Computer and Information Sciences	606	68	11	739	143	19	769	482	62	799	183	22	↑ 3
Education	2,610	648	24	2,270	911	40	2,067	1,560	75	2,071	756	36	↓ -3
Engineering and Engineering Technologies	1,753	327	18	2,217	653	29	2,224	1,587	71	2,134	598	28	↓ -1
English Language and Literature	222	53	23	225	80	35	191	147	76	176	76	43	↑ 7
Family and Consumer/Human Sciences	566	62	10	525	136	25	414	304	73	375	84	22	↓ -3
Foreign Languages, Literatures, and Linguistics	59	-	-	68	28	41	48	27	56	48	11	22	↓ -18
Health Professions	5,599	886	15	5,710	1,853	32	5,746	4,315	75	5,335	1,544	28	↓ -3
History	137	32	23	207	75	36	175	134	76	100	48	48	↑ 11
Law Enforcement, Firefighting, and Protective Services	744	81	10	795	154	19	728	500	68	720	140	19	→ 0
Library Science	183	98	53	242	155	64	203	164	80	229	130	56	↓ -7
Parks, Recreation, Leisure, and Fitness Studies	762	46	6	686	126	18	595	382	64	601	91	15	↓ -3

By Field of Study

FIELDS	2014			2018			2020			2022			2018-2022
	Enrolled	Voted	Rate (%)	Enrolled	Voted	Rate (%)	Enrolled	Voted	Rate (%)	Enrolled	Voted	Rate (%)	Change
Liberal Arts and Sciences, and Humanities	1,609	392	24	1,352	456	33	1,002	676	67	2,062	666	32	 -1
Mathematics and Statistics	62	-	-	85	27	31	74	53	71	36	-	-	-
Multi/Interdisciplinary Studies	121	43	35	81	39	48	190	140	73	215	76	35	 -12
Philosophy and Religious Studies	22	-	-	40	17	42	23	13	56	-	-	-	-
Social Sciences	773	128	16	869	319	36	785	560	71	612	201	32	 -3
Visual and Performing Arts	869	80	9	874	257	29	928	702	75	969	256	26	 -2
Unknown	23	-	-	23	-	-	95	84	88	38	13	34	-

About This Report

Thank you for participating in the National Study of Learning, Voting, and Engagement.

Since NSLVE's launch in 2013, nearly 1,200 colleges and universities have signed up to receive their voting rates for the 2012, 2014, 2016, 2018, 2020, and 2022 federal elections.

Along with others, your institution's participation in this study has allowed us to build a robust database representing an average of well over 10 million students for each election year, that serves as a foundation for innovative research on college student political learning and engagement in democracy.

The National Study of Learning, Voting and Engagement (NSLVE, "en-solve") is a service offered to colleges and universities that provides a tailored report on their students' voting rates and other metrics. Launched in 2013 at Tufts University's Jonathan M. Tisch College of Civic Life, NSLVE represents more than 1,200 campuses in all 50 states + D.C. and now serves as a widely impactful resource for the work of understanding and fostering student political learning.

About the Data

The voter registration and voting rates in this report reflect the percentage of your institution's students who were eligible to vote and who actually voted in the 2014, 2018, 2020, and 2022 elections.

These results are based on enrollment records your institution submitted to the National Student Clearinghouse (NSC) and publicly available voting files collected by L2 Political.

Enrollment lists are adjusted by deducting students under age 18 (at the time of the election), people identified as non-degree seeking and those identified by campuses as "nonresident aliens" (NRAs) (the federal government's category for mostly international students). Unfortunately, not all campuses report NRAs to NSC. For those campuses, we use IPEDS to calculate the number of NRA students on each campus and adjust NSC enrollment numbers to estimate the number of students to remove. We also quality check NRA removals by verifying that there is little to no discrepancy between the number of international students reported by the campus to IPEDS and to NSC. We cannot adjust subgroup analyses absent identification of NRAs verified by the process above. We welcome closer partnerships with individual colleges and universities to provide more accurate rates. For more on the data and the matching process, see our FAQ on Campus Reports.

Thank you for the work you do to improve your students' political learning and engagement. We hope that you find your NSLVE report useful. For up-to-date news on NSLVE data, resources, and to sign up for our newsletter visit: <https://nslve.tufts.edu>.

References: NSLVE encourages report recipients to share this report as broadly as possible, including posting it on the college or university's website. When doing so, please use the following citation: National Study of Learning, Voting and Engagement. (2024). 2022 report for _____ [name of institution]. Medford, MA.

Contact us to get more info

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 The National Study for
Learning Voting and
Engagement

 TuftsNSLVE